



OVERWATCH IMAGING

JOB DESCRIPTION FOR HIRE

Title: Marketing Specialist / Graphic Designer

Position Description: The Marketing Specialist/Graphics Designer is responsible for maintaining Overwatch's brand aesthetics, internally and externally, by supporting the BD & Programs group. This includes reviewing, updating, and maintaining the company's visual representation in all aspects of design including typography, composition, and color. The creative talents of the individual in this role will be applied to digital advertisements, marketing materials, sales documents, technical manuals, trade show materials and all forms of digital graphics/content. This role will be responsible for supporting the organization with graphics, design, and content.

Company Description: Overwatch Imaging is changing the way airborne image-based intelligence is created. Rooted in the airborne intelligence and drone technology cluster of Hood River, Oregon, Overwatch Imaging is revolutionizing human understanding of the world through computer vision-optimized sensing. Overwatch Imaging makes customized imaging payloads designed for mission-critical, automated remote sensing roles. Our products allow tactical UAS and general aviation aircraft to automatically detect small targets, collect precision survey maps, conduct autonomous search, and provide real-time image-based intelligence to users. Overwatch Imaging systems feature autonomously gimballed cameras combined with onboard image processing and AI software, which we leverage to reduce operator workload, accelerate data processing workflows, and identify hard-to-find small signals from large datasets.

Major Areas of Responsibility: The ideal candidate will be strong in many of the following areas:

- Developing company content aligned with a consistent brand in coordination with Marketing, Business Development, Engineering and Production for maintenance of manuals and creative assets
- Develop graphic support for blogs, webpages, landing pages and other creative assets
- Design and create technical and marketing documentation & graphics for alignment with Digital Marketing strategy
- Perform other duties as requested by VP – Business Development



Required Knowledge, Skills and Abilities: *The ideal candidate will meet many of these requirements:*

- ***Experience and Education:***
 - BA/BS degree in Graphic Design, Marketing, Communications, or related field preferred.
 - One year of graphic design experience

- ***Technical Competence:***
 - Advanced knowledge of current graphic design (and related) software applications including InDesign Illustrator, Photoshop, Acrobat
 - Exceptional written communication
 - Ability to work independently
 - Strong teamwork, time management, and project management skills
 - Ability to think creatively and problem solve when faced with new challenges
 - Ability to work independently, multi-task, and deliver quality work in an efficient manner
 - Proficient in Microsoft Office tools (Excel, Word, PowerPoint, etc.)
 - Attention to detail and strong analytical and problem-solving skills
 - Good communication skills, both verbal and written
 - Ability to troubleshoot issues, analyze test results, and promptly communicate findings internally and with clients.
 - Familiarity with Mechanical Engineering drawings

- ***Character Attributes:***
 - Thrives in a dynamic, fast-paced small startup business environment
 - Highly motivated self-starter able to work independently and with a team
 - Collaborates well in a small team environment
 - Enjoys hands-on work and learning new skills
 - Eager to learn and solve real-world problems and accept new challenges
 - Takes pride in seeing new products reach operational use quickly

Location: This position is based in Hood River, Oregon, and requires occasional business travel and work in and around light aircraft. All applicants must be authorized to work on a permanent basis in the United States.